

OBERON

BULL FUTURITY

A night of bull riding action!

SPONSORSHIP PACKAGE



OBERON SHOWGROUND

7TH OCTOBER 2022

ABOUT THE EVENT

EVENT DETAILS:

7th October 2022

The Oberon Bull Futurity will be hosted by the Oberon Rodeo Association and run in conjunction with Bucking Bulls Australia and allows various stock contractors to showcase their bulls.

LOCATION:

Oberon Showground

EXPECTED CROWD:

1500 (based on previous Oberon Rodeo spectator numbers)

ADVERTISING METHODS:

Website, Television, Radio, Posters (Central West to Blue Mountains), Newspapers, Magazines and social media.

COMMUNITY SUPPORT:

In past years, the Oberon Rodeo Association has donated to the Oberon Tigers Senior Rugby League club, Telstra Childflight, Oberon Children's Centre & Can Assist Oberon.

CONTACTS:

President – Derelle Brien – 0429 360 053

Secretary – Bree Rowlandson – 0427 885 592

oberonrodeoassoc@hotmail.com

SOCIAL MEDIA & WEBSITE DETAILS:

www.oberonrodeo.com/oberon-bull-futurity

www.instagram.com/oberonrodeoassocinc/?hl=en

www.facebook.com/OberonRodeoAssociationInc

www.facebook.com/BuckingBullsAustralia

www.instagram.com/buckingbulls_australia

ABOUT OBERON RODEO ASSOC INC:

The Oberon Rodeo Association was formed in the 1970's and after some years on hiatus in the early 2000's, the most recent committee regrouped in 2011 and has revived the much-loved Oberon Rodeo in our town, which it is now bigger and better than ever. We take great pride in putting on a well-run event and have been receiving great feedback from competitors, spectators and sponsors alike. We feel that having built on our reputation it is the perfect time to add a new event to the calendar that is another opportunity give back to our sport and community.

ABOUT BUCKING BULLS AUSTRALIA:

A group of Australian stock contractors and breeders formed Bucking Bulls Australia (BBA) in 2019, after becoming frustrated with the expense, rigidity and lack of Australian re-investment associated other organisations.

BBA is the only Australian-run organisation that produces stand-alone events where juvenile bulls are judged on their own merits (regardless of the riding cowboy); and allows the bull's progression and development through the aged-events to be followed.

BBA aim to have low enough fees that everyone can play, and maximise the add-back on all events for higher pay-outs. 100% of BBA revenue (membership, registration, entry fees, etc.) remains in AUSTRALIA and returns to committee's running BBA consigned events, and the BBA Finals. The BBA Committee is merging numerous current futurities from New South Wales and Queensland, to provide a Yearling, Futurity, Derby and Classic event series, with a season-ending Finals at the White Park Complex, Scone.

NAMING RIGHTS PACKAGE

1 X PACKAGE AVAILABLE

\$3750

**"YOUR BUSINESS NAME OBERON
BULL FUTURITY"**

\$3750 - Entry and VIP Bar Pass for 12 x people, logo and business name on the poster, logo on the website/social media/television/print advertising and acknowledgement by the announcer throughout the entire event.

EVENT PACKAGES

RIDER EVENTS

DERBY - \$1000

CLASSIC - \$1500

MATURITY - \$1000

DUMMY EVENTS

YEARLING - \$1500

FUTURITY - \$1000

**THE EVENTS IN THIS CATEGORY WILL BE
NAMED AFTER THE SPONSORING BUSINESS
"YOUR BUSINESS NAME DERBY"**

**\$1000 - Entry and VIP Bar Pass for 4 x
people, logo on the website/social
media/television advert, acknowledgement
by the announcer throughout the event**

**\$1500 - Entry and VIP Bar Pass for 6 x
people, logo on the website/social
media/television advert, acknowledgement
by the announcer throughout the event**

CHUTE PACKAGES

6 X CHUTES AVAILABLE

\$1250 EACH

\$1250 - Entry and VIP Bar Pass for 5 x people, logo on the website/social media/television advert, acknowledgement by the announcer throughout the event and a sign above one bucking chute

BULLFIGHTER PACKAGE

1 X PACKAGE AVAILABLE

\$1400

\$1400 - Entry and VIP Access for 5 x people, logo on the website/social media/television advert, logo on the bullfighters jersey and acknowledgement by the announcer throughout the event